

Fort Worth South, Inc.

Report to Members & Partners

www.fortworthsouth.org

FEBRUARY 2011



Lace 'Em Up for The Cowtown: February 26th-27th – Last year The Cowtown Marathon relocated to 1612 Park Place, and they brought more than just their offices to the Near Southside. For the first time, the marathon route will travel through our district, bringing hundreds of runners and their supporters down S. Main Street, W. Magnolia Ave., along 5th Ave. and Allen through Fairmount, and down Park Place past the Cowtown offices. In addition to those marathoners, thousands of runners will participate in the weekend's other races, as The Cowtown features distances for runners of all levels: Kids 5K, Adult 5K, 10K, Half Marathon, and an Ultra Marathon of 31 miles. [Register today online](#) or save the processing fee by filling out a registration form at the Cowtown office.



SiNaCa Studios Second Friday Gallery Night Series:

February 11th – Last month's Grand Re-Opening drew a huge crowd to SiNaCa's glass art studio at 1013 W. Magnolia. Attendees were fascinated by the process and equipment and the beautiful pieces produced. SiNaCa is going to make it a regular event with a Second Friday Gallery Night series. Another unique community event for the Near Southside! Friday, February 11th, 6-9 pm.



Glass art demonstration at SiNaCa Studios

Imagination Meets Opportunity: Thursday, February 24th Annual FWSI Banquet – Buy your ticket or table for this year's banquet to be held at TCU's Brown-Lupton University Union Ballroom. The event will feature a revamped program, including the premiere of a new video highlighting FWSI accomplishments and progress throughout the district. Attendees will also be the first to receive the 2011 Near Southside Progress Report, capturing the highlights of an amazing year and the exciting projects on the drawing board. Contact Michel Stebbins at michel@fortworthsouth.org to reserve a sponsor table or purchase an individual ticket. Sponsor tables range from \$1,000 to \$3,000 and tickets are \$75 for FWSI members and \$100 for non-members. We are also seeking donated items for the silent auction, another great opportunity to showcase your business. The money raised at the banquet helps FWSI present our free community events ArtsGoggle and First Fridays on the Green in addition to funding other initiatives to improve the Near Southside. And it's always a great time – don't miss it!

Banquet invitation design by Creative Magma



Help Bring the Citizen Theater to Magnolia in 2011

One of the most exciting projects on the drawing boards for the Near Southside has received the various commission approvals necessary to move forward and is now entering final design, with a goal of kicking off construction this spring. The Citizen will be a twin-screen art house movie theater that screens independent and repertory films. Owner Amy McNutt is seeking investment partners to finalize the project's financing, and the Citizen offers attractive terms for investors at all levels. Contact Amy at amy@thecitizentheater.com for details.



Citizen site on Magnolia between Fairmount and 7th Ave.



Stage West Presents *This*, Jan. 13th - Feb. 13th – Four best friends, a handsome outsider, impending middle-age, and the messiness that comes with life, all wrapped with heart and humor in Melissa James Gibson's *This*. Visit www.stagewest.org for information.

NEAR SOUTHSIDE PHOTOS: SUPER STORM 2011...



Park Place Skiing



W. Magnolia Ave.



Snow Angel



Historic Fairmount



First Friday Sponsorships – We are reserving sponsorships for our First Friday events starting in April through October. The event has become amazingly popular and we want to keep offering it without admission charges. Sponsorships help keep the budget manageable and provide a great opportunity to showcase your business. Our last event drew over 1,000 throughout the course of the evening. Don't miss this great way to advertise your business while having a fun time. Contact michel@fortworthsouth.org for more information.

Group Advertising in the *Fort Worth Business Press* – We have an opening in the Business Press for advertising. These ads are very reasonable and discounted from their regular rates. Please contact michel@fortworthsouth.org for more information.



Welcome to the Neighborhood: Yogis R Us, 714 W. Magnolia – Join us in welcoming a new yoga studio to the district at their grand opening on Wednesday, February 16th, 5:30 till 10:00 pm. Refreshments, presentation and music.

FWSI EVENTS...

Member Breakfast, Wednesday, February 16th, 8am – Cassata High School, 1400 Hemphill. Weather has delayed the breakfast twice but next week is looking good. Cassata is a private, non-profit outreach school that is committed to providing young people with opportunities for success. Join them for breakfast and meet others working to improve the area.

Member Breakfast, Wednesday, March 2nd, 8am – Thumbtechs, 201 S. Main St. Thumbtechs provides dedicated computer support and monitoring services. They can give your network immediate remote remediation through any secure client connection. Located in the beautifully renovated historic Sawyer Building in South Main Village.

January Events: Biggest Crowds Yet! – Last month was one for the record books. We had our largest Breakfast at Chadra Mezza & Grill with co-host Kimley-Horn, and our largest Happy Hour at Creative Magma. FWSI members interested in showcasing your business and hosting an event should contact michel@fortworthsouth.org for information.

HAVE/WANT...

126 S. Main St. Office Space – 1,774 sf conference room, cubicles, break room, wired for network. For more information call Gina 817-332-5014.

Berkeley House for Lease – 2/1, hardwoods, gas fireplace, all appliances, in Lily B Clayton & Paschal HS district. Call Hao at 817-920-0700.

1000 St. Louis – Medical building for sale or lease, 47,944 square feet, 125 parking spaces, additional 140 across the street. Exam and procedure rooms, pharmacy and large break room. Call Jim Sager at 817-877-4433.

1617 Park Place Avenue – Retail shopping center in prime location, building 12,880 sf., land 38,598 sf. For more information contact Gary Vasseur at 817-335-7575

801 W. Cannon medical building 9,600 sf, 35,000 sf land, call Chris 817-335-7575.



126 S. Main



1617 Park Place

MEMBERSHIP...

There are now 271 members of FWSI. Dues support the district's revitalization! New members:

Easter Seals North Texas	1424 Hemphill	Monica Prather Smyth
Paula K. Sampson, LMT	1050 5 th Avenue	Paula K. Sampson
Perception	301 College Suite 103	Margaret Ritsch, APR